

## Core 4 Conservation Alliances...

are local public/private partnerships organizing to support and promote Core 4 Conservation in their area. These producer-led alliances work with consultants and other experts to design and implement a system of conservation practices ideal for meeting production and natural resource needs.



For more information about Core 4 Conservation Alliances, contact the Conservation Technology Information Center

1220 Potter Drive, Suite 170

West Lafayette, Indiana 47906

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E-mail: [ctic@ctic.purdue.edu](mailto:ctic@ctic.purdue.edu)



## Alliance Grants

In 2002, CTIC awarded grants of up to \$2,500 to 10 qualified alliances to help them promote and implement conservation in their watersheds. Grants require a 100 percent match from non-federal sources. View the grant application notice at [www.ctic.purdue.edu/CTIC/GrantApplication.pdf](http://www.ctic.purdue.edu/CTIC/GrantApplication.pdf)

## Alliance List Serve

All alliance members and advisors can participate in the Core 4 Conservation Alliance list serve. Through this extensive network of ag conservation professionals, alliances can exchange ideas, share stories, gather information and seek answers to those hard-to-answer questions. To join the list serve, send a request to [scanlon@ctic.purdue.edu](mailto:scanlon@ctic.purdue.edu).

## Core 4 Conservation Website

[www.core4.org](http://www.core4.org) provides news, information and decision tools for alliance members and advisors. Included on the site are: data from the National Crop Residue Management Survey, news releases, background and research on conservation practices, information on related conferences, decision tools, promotional tools and other resources.

## Coming soon...Alliance-only Website

CTIC is developing a website specifically to serve the needs of Core 4 Conservation Alliances. This site will make available for easy download the workshop presentations, activity worksheets and other materials used in the alliance building workshops. In addition, CTIC will post other useful information for help with organizational development, outreach and education, membership recruitment, fundraising, etc. Stay tuned to [www.core4.org](http://www.core4.org) for more informa-

tion about the new Core 4 Conservation Alliance website.

## Partners Magazine

### Success stories

Each issue of CTIC's *Partners* magazine features producer and alliance success stories and stories highlighting Core 4 Conservation Alliances and their members.

### Alliance News

*Partners* also includes short updates about alliance activities across the country. Submit your alliance news to [scanlon@ctic.purdue.edu](mailto:scanlon@ctic.purdue.edu).

### Complimentary Copies

Core 4 Conservation alliances receive a complimentary bulk shipment of CTIC's bi-monthly magazine.

- 30 free annual subscriptions (6 issues/year)
- Shipped in bulk to one Alliance contact
- 2-year term, then review of status
- Additional individual copies sold for discount price of \$15/ annual subscription plus shipping

## Capacity-Building Workshops

CTIC and other partners continually develop training workshops for Core 4 Conservation Alliances. Workshops to be available in 2003 will cover:

- Outreach and Education
- Recruiting and Retaining Members
- Raising Funds for Alliances
- Others requested by Alliances

CTIC also offers technical workshops that are tailored to meet the needs of Core 4 Conservation Alliances. Technical topics of interest may include Total Maximum Daily Loads, Nutrient Management Planning, Biotechnology and others.

To discuss and schedule a workshop for your alliance, please call CTIC at 765-494-9555.